TO VOTE, MARK BLOCKS BELOW IN BLUE OR BLACK INK AS FOLLOWS:

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SYNOVUS FINANCIAL CORP.

1. To elect the following 11 nominees as directors:

1A. Tim E. Bentsen
1B. F. Dixon Brooke, Jr.
1C. Stephen T. Butler
1D. Elizabeth W. Camp
1E. Diana M. Murphy
1F. Harris Pastides
1G. Joseph J. Prochaska, Jr.
1H. John L. Stallworth
1I. Kessel D. Stelling
1J. Barry L. Storey
1K. Teresa White

2. To approve amendments to Synovus’ articles of incorporation and bylaws to eliminate 10-1 voting provisions.

3. To approve amendments to Synovus’ articles of incorporation and bylaws to eliminate supermajority voting requirements.

4. To approve, on an advisory basis, the compensation of Synovus’ named executive officers as determined by the Compensation Committee.

5. To recommend, on an advisory basis, that the compensation of Synovus’ named executive officers be put to shareholders for their consideration every: one, two or three years.

6. To ratify the appointment of KPMG LLP as Synovus’ independent auditor for the year 2020.

VOTE BY INTERNET - www.proxyvote.com

Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 P.M. Eastern Time on April 21, 2020, the day before the Synovus Annual Meeting. Have your proxy card in hand when you access the web site and follow the instructions to obtain your records and to create an electronic voting instruction form.

ELECTRONIC DELIVERY OF FUTURE PROXY MATERIALS

If you would like to reduce the costs incurred by our company in mailing proxy materials, you can consent to receiving all future proxy statements, proxy cards and annual reports electronically via e-mail or the Internet. To sign up for electronic delivery, please follow the instructions above to vote using the Internet and, when prompted, indicate that you agree to receive or access proxy materials electronically in future years.

VOTE BY PHONE - 1-800-690-6903

Use any touch-tone telephone to transmit your voting instructions up until 11:59 P.M. Eastern Time on April 21, 2020, the day before the Synovus Annual Meeting. Have your proxy card in hand when you call and then follow the instructions. If you vote by phone, all of the shares will be voted as one vote per share. See Voting Instructions at investor.synovus.com/2020annualmeeting.

VOTE BY MAIL

Mark, sign and date your proxy card and return it in the postage-paid envelope we have provided or return it to Vote Processing, c/o Broadridge, 51 Mercedes Way, Edgewood, NY 11717.
Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting:

DESCRIPTION OF VOTING RIGHTS

In accordance with the Company’s articles of incorporation and bylaws, shares of the Company’s Common Stock that meet certain criteria are entitled to 10 votes per share. A complete description of the criteria under which shares are entitled to 10 votes per share is included in the Proxy Statement for the Annual Meeting and at investor.synovus.com/2020annualmeeting.

Shares of Common Stock are presumed to be entitled to one vote per share unless this presumption is rebutted by providing evidence to the contrary to the Company and its Board of Directors. Shareholders desiring to rebut this presumption should complete and execute the certification below. The Company and its Board of Directors reserve the right to require evidence to support the certification.

Certification

Under the penalties of perjury, I do solemnly swear that I am entitled to the number of votes set forth below:

________________________ Shares @ 1 vote 1 Vote/Share = _______ Votes

________________________ Shares @ 10 votes 10 Vote/Share = _______ Votes

Total = _______ Votes

I agree to provide evidence to support this Certification at the request of the Company. Sign here X ___________________________ Date ____________, 2020