

## Synovus Board Members Among WomenInc.'s Most Influential Corporate Directors

COLUMBUS, GA., DEC. 19, 2019 — Three members of Synovus Financial Corp.'s (NYSE: SNV) Board of Directors have been named Most Influential Corporate Directors by *WomenInc* magazine. Betsy Camp, Diana Murphy, and Teresa White are among the most influential corporate directors identified by the magazine in its winter issue.

“Betsy, Diana, and Teresa have been essential in assuring that Synovus’ board of directors sets an effective ‘tone at the top’ for our organization and that the company creates value for customers, communities, team members, and shareholders. These leaders provide meaningful oversight and guidance to our organization and to our management team, and each contributes unique and valuable perspective and expertise,” said Synovus Chairman and CEO Kessel D. Stelling. “I am proud to serve alongside Betsy, Diana, and Teresa on our board and I congratulate them on this well-deserved honor.”

Camp is president and chief executive officer of DF Management, Inc., a private investment and commercial real estate management company, a position she has held since 2000. She has received the designation of a Board Leadership Fellow by the NACD and is an independent member of the board of directors of Genuine Parts Company, where she serves on its audit committee. Camp was elected to the Synovus board of directors in 2003 and is lead director, chairman of the Corporate Governance and Nominating Committee, and a member of the Risk Committee.

Murphy is the managing director of Rocksolid Holdings, LLC, a private equity firm focused on small businesses and real estate in the Southeast. She serves as non-executive chairman of the Board of Landstar System, Inc., and was its lead independent director from 2012 to 2015. Murphy also serves as a director of CTS Corporation, chairing its nominating and governance committee and serving on its compensation committee. Murphy was elected to the Synovus board of directors in 2017 and serves on the Corporate Governance and Nominating Committee.

Since 2014, White has been President of Aflac U.S., a leader in supplemental insurance sales at U.S. worksites. She previously served in various leadership positions with Aflac, including chief operating officer, chief services officer, and chief administrative officer. White joined the Synovus board of directors in 2019 and serves on the Risk Committee.

“It is essential that the achievements and success of professional women are showcased in the highest regard and their stories are told in meaningful ways. *WomenInc.* is proud to recognize this distinguished group of women serving on public boards,” said Catrina Young, executive vice president and chief communications officer of *WomenInc.* “We are inspired by these

accomplished executives, their distinguished careers and the corporations that demonstrate inclusive board composition.”

**Synovus Financial Corp.** is a financial services company based in Columbus, Georgia, with approximately \$48 billion in assets. Synovus provides commercial and retail banking, investment, and mortgage services through 298 branches in Georgia, Alabama, South Carolina, Florida, and Tennessee. Synovus Bank, a wholly owned subsidiary of Synovus, has been recognized as one of the country's “Most Reputable Banks” by American Banker and the Reputation Institute. Synovus is on the web at [synovus.com](https://www.synovus.com), and on [Twitter](#), [Facebook](#), [LinkedIn](#), and [Instagram](#).